

Cookie statement Meditation Moments

We are Meditation Moments B.V. (hereinafter: "we", "us" or "Meditation Moments") we have our registered office and place of business in (3828 PK) Hoogland, the Netherlands, at the Slaagseweg 10.

In this cookie statement we explain how and why we may process the information as described in this cookie policy when you use our application ("App") and/or website, www.meditationmoments.com ("Website").

What are Cookies?

Cookies are small data files that are placed on your computer, tablet, mobile phone or other device to ensure that a system can collect and send information. When visiting our Website or App, we (and third parties we work with) may use cookies and similar technologies - like web beacons, pixels and SDK's, no matter whether these technologies install code or data on your device or not - (together "Cookies") to, for example, recognize you, improve the user-friendliness of our Website and App and measure the effectiveness of our Website, App and promotions.

What Cookies do we use?

The Cookies we may use have different functions and fall into the following categories:

- 1. Functional Cookies:** Cookies that are necessary for the functioning of our Website and App and increase the usability thereof. For example: they allow you access to our Website and App, identify irregular functioning of our Website and App, help to prevent fraudulent activity, improve security, or allow you to use the functions of our Website and App such as creating an account, saving login information and making a payment. According to current legislation we do not need your permission to use these Cookies.
- 2. Analytical Cookies:** Cookies that for example help us to assess the performance and effectiveness of our Website and App, and understand how our visitors use our Website and App and help us to improve our Website and App. We only use these Cookies with your consent. Third-party Cookies may be used as well. We refer you to the relevant third party's privacy policy as set out below in our Cookie overview.
- 3. Marketing Cookies:** Cookies that allow us and third parties to show you relevant advertisements. For example Cookies that track whether you have accessed our Website or App through an advertisement on a third party's website and Cookies that allow us to measure, optimize and build audiences for our promotion campaigns. We only use these Cookies with your consent. Third-party Cookies may be used as well. We refer you to the relevant third party's privacy policy as set out below in our Cookie overview.

The specific Cookies we use may change from time to time. You can find more information about the specific Cookies we use below. We will update the overview regularly.

Disable/decline Cookies

Certain aspects and features of our Website and App are only available through the use of Cookies. When you disable or decline certain Cookies, your use of our Website or App may be limited or not possible.

You can disable the use of Cookies through our Website by changing your browser settings. For more information, visit one of the following websites (depending on the browser you are using).

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Apple Safari](#)
- [Opera](#)

You can disable the use of Cookies through our App by deleting the App.

Modification of this privacy and cookie statement

We reserve the right to modify this cookie statement. We therefore recommend you to regularly check our App and Website for the latest version.

Questions?

For questions about our cookie statement, please do not hesitate to contact us. You can contact us via the contact form in our App or by sending an e-mail to support@meditationmoments.com.

Specific Cookies used

Functional Cookies:

Name	Provider	Purpose	Expiry period
XSRF-TOKEN	CSRF	To help with site security in preventing Cross-Site Request Forgery attacks.	End of session
__cfduid	Cloudflare	Used by the content network, Cloudflare, to identify trusted web traffic.	1 year
__stripe_mid __stripe_orig_props __stripe_sid	Stripe (Payment provider)	Used by our payment provider Stripe	End of session

Analytical Cookies:

Name	Provider	Purpose	Expiry period
_ga	Google	Registers a unique ID to generate statistics about how you use our Website or App.	2 years
_ga	Google	Tracks what pages, content and activity a user has visited. Purpose is for site analytics and performance measurement	https://policies.google.com/technologies/partner-sites?hl=en-GB&gl=uk

Marketing Cookies:

Name	Provider	Purpose	Expiry period	Third party's privacy policy
_fbp	Facebook	Retargeting pixel of remarketing purposes.	90 days	https://www.facebook.com/about/privacy
_gat	Google	Limits the collection of data. It does not collect data.	10 minutes	https://policies.google.com/technologies/partner-sites?hl=en-GB&gl=uk
_gid	Google	Tracking of user behavior on our website	25 hours	https://policies.google.com/technologies/partner-sites?hl=en-GB&gl=uk
__ar_v4	Google	Advertising (Google DoubleClick)	5 years	https://policies.google.com/technologies/ads?hl=en-US
__adroll_fpc	Adroll	Retargeting cookie for remarketing purposes.	5 years	https://www.adrollgroup.com/privacy

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